

## **How to Sponsor the Ecoarts Australis 3rd National Conference:**

### **Using the visual and performing arts to encourage pro-environmental behaviour**

#### **Partnership Opportunities**

The third EcoArts Australis Conference will be an excellent opportunity to highlight your services to a captive audience of environmental educators, local and state government agencies and artists from many sectors who all share the same interests in using the arts to promote environmental sustainability.

Over 150 delegates are expected to attend the conference, which will be held at the University of Wollongong's Innovation Campus. The Centre is uniquely positioned immediately adjacent to the ocean and close to the Wollongong CBD.

The theme for the 2019 conference is using the visual and performing arts to encourage pro-environmental behaviour

Throughout the conference there will be many chances to network with the delegates and their partners at social events:

- **Sunday 26 May**  
Field day and welcome reception
- **Monday 27 and Tuesday 28 May**  
Conference morning and afternoon tea breaks,  
lunch and dinner

This prospectus outlines a variety of sponsorship packages for your consideration.



## Conference Fact Sheet

**Dates:** Sunday 26 May - Tuesday 28th May 2019

**Venue:** iC Events Centre, iC Central (building 230)  
Innovation Campus, University of Wollongong  
Squires Way, North Wollongong, NSW 2500

**Theme:** Using the visual and performing arts to encourage pro-environmental behaviour

**Delegates:** Delegates will include environmental educators, local and state government agencies, practicing artists, scientists, academics and natural resource managers from within Australia and international markets.

**Sponsorship:** A variety of sponsorship packages will be offered to provide companies and organisations with opportunities to profile their products and to network with the delegates at the conference.

**Trade exhibitors:** Booths will be placed in the auditorium of the function centre at the Innovation Campus near where morning and afternoon tea will be served

### **Sponsorship Conference, for further information contact:**

**Conference Coordinator:** David Curtis

**Email:** [info@ecoartsaustralis.org.au](mailto:info@ecoartsaustralis.org.au)

**ABN No. EcoArts Australis:** 95 588 940 652



## Proposed Program

### Sunday 26 May

9.00 - 4.00pm

Field Trip

5.30 pm

Pre registrations and Welcome reception

### Monday 27 May

8.30 am - 5.00 pm

Speaker Presentations and workshops

Keynote presentations

Eco Eisteddfod

Pechu Kucha

Poster displays and

Visual Artwork exhibition

6.30 - 10.00 pm

Pre-dinner drinks and poster and exhibition viewing

Conference Dinner

### Tuesday 28 May

8.30 am - 4.00 pm

Speaker Presentations and workshops

Keynote presentations

Eco Eisteddfod

Pechu Kucha

Poster displays and

Visual Artwork exhibition



[www.ecoartsaustralis.org.au](http://www.ecoartsaustralis.org.au)

[info@ecoartsaustralis.org.au](mailto:info@ecoartsaustralis.org.au)

## Major Partnership

### Logo Identification

- Company logo on the conference proceedings
- Company logo on all conference advertising
- Company logo on screen during the presentations

### Signage

- Company signage at the entry foyer of the University of Wollongong - Innovation Campus.
- Company signage at the Conference dinner

### 1 x 3 m x 3 m trade display booths

### Website and Editorial support

- Full page feature in conference program
- Banner advertising and links from the official conference website
- Acknowledgment on all media releases issued to promote the conference

### Other Benefits

- A five-minute address by a company spokesperson at the Conference Dinner
- Four delegate registrations
- Four complimentary tickets to the Welcome Reception Sunday 26 May, 2019
- Four complimentary tickets to the Conference Dinner on Monday 27 May, 2019

TOTAL INVESTMENT: \$4400.00



## Gold Partnership

### Logo Identification

- Company logo on official website

### Signage

- Company signage at the entry foyer of the University of Wollongong - Innovation Campus.
- Company signage at the Conference dinner

### Editorial support

- Half page feature in conference program

### One Display table in the Foyer

### Other Benefits

- Two delegate registrations for the conference
- Two complimentary tickets to the Welcome Reception Sunday 26 May, 2019
- Two complimentary tickets to the Conference Dinner on Monday 27 May, 2019

TOTAL INVESTMENT: \$2200.00



## SilverPartnership

### Logo Identification

- Company logo on official conference website

### Signage

- Company signage at the entry foyer of the University of Wollongong - Innovation Campus.

### Editorial support

- One third of a page feature in conference program

### One table display

### Other Benefits

- One delegate registration
- One complimentary ticket to the Welcome Reception Sunday 26 May, 2019
- One complimentary ticket to the Conference Dinner on Monday 27 May, 2019

TOTAL INVESTMENT: \$1100.00



## Bronze Partnership

### Logo Identification

- Company logo on conference program
- Company logo on official conference website

### Signage

- Company signage at the entry foyer of the University of Wollongong - Innovation Campus.

### Editorial support

- One quarter of a page feature in conference program

### One table display

### Other Benefits

- One delegate registration
- One complimentary ticket to the Conference Dinner on Monday 27 May, 2019

TOTAL INVESTMENT: \$880.00



## Trade Display

### As an exhibitor you receive:

- Access to delegates during morning and afternoon tea and happy hours
- Continuous tea and coffee served through out conference proceedings
- A brief company overview plus contact details in the conference program

### INVESTMENT

3 m x 3 m	\$550.00
Table with display board	\$220.00





## Scholarship

Ecoarts Australis is initiating a scholarship program for the 3rd National conference. Each scholarship will provide 2/3 of the cost of the full conference registration (\$300).

The conference partner can nominate the person they wish to receive the scholarship. Alternatively, Ecoarts Australis will promote the availability of the scholarships and people can apply for them.

As a Partner for scholarship you receive:

### Logo Identification

- Company logo on conference program
- Company logo on the official conference website

INVESTMENT \$330.00 per scholarship



## Sponsored Delegate

An organisation or individual can sponsor a delegate at the full conference registration (\$450).

The conference partner can nominate the person they wish to receive the sponsored delegate registration. Alternatively, Ecoarts Australis will promote the availability of the sponsored delegates and people can apply for them.

As a Partner for a sponsored delegate you receive:

### Logo Identification

- Company logo on conference program
- Company logo on the official conference website

INVESTMENT: \$450.00 per scholarship



## Agreement for Sponsorship/Trade Display Opportunity

I have read the details outlined in this proposal and agree to become a partner of the EcoArts Australis Conference: Using the visual and performing arts to encourage pro-environmental behaviour, to be held in Wollongong 26-28 May 2019.

For the total investment of \$ \_\_\_\_\_

(A Tax Invoice will be forwarded to you)

Company Name: \_\_\_\_\_

ABN Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

